VIKRAM PAWAR

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SUMMARY

Results-driven Frontend Developer with 4.5+ years of experience in building scalable, high-performance web applications. Proficient in modern frontend technologies including React, Next.js, JavaScript (ES6+), TypeScript, Astro, and Tailwind CSS. Skilled in designing and developing WordPress websites and Go High Level (GHL) funnels, websites, forms, and surveys to optimize conversions and user experience. Proven track record of collaborating with UI/UX teams, delivering clean maintainable code, and optimizing site speed and SEO across platforms.

TECHNICAL SKILLS

Frontend Development: HTML5, CSS3, JavaScript (ES6+), TypeScript, React.js, Next.js, Astro, Tailwind CSS

Frameworks & UI Libraries: Bootstrap 5, Material-UI, ShadCN UI, MantineUI, PrimeReact, Kendo UI

CMS & Funnel Builders: WordPress, Elementor, Webflow, Go High Level (GHL)

Tools & Version Control: Git, GitHub, GitLab, Figma, Adobe XD, Photoshop, Jira, ClickUp

Optimization & SEO: Core Web Vitals, Page Speed Optimization, Technical SEO, Ahrefs, SEMrush

EXPERIENCE

Freelance **Jan 2026 – Present**
Freelance Frontend Developer *Remote*

- Delivering custom, high-performance web applications, landing pages, and web tools for global clients using Next.js, React, Astro, and Tailwind CSS.
- Designed and built **Anyy PDF Editor** — a browser-based AI PDF utility featuring client-side processing, zero server uploads, and responsive UI.
- Building conversion-focused WordPress websites and Go High Level (GHL) funnels, forms, and email automation templates.
- Optimizing page speed, Core Web Vitals, and technical SEO for client platforms, resulting in faster load times and improved search visibility.

Authority Entrepreneurs **Feb 2025 – Dec 2025**
Frontend Developer *Remote*

- Developed responsive, high-performance web applications using Next.js, React.js, and Tailwind CSS, ensuring seamless cross-browser compatibility.
- Designed and optimized Go High Level (GHL) funnels, websites, forms, and surveys, boosting visual consistency and conversion rates.
- Collaborated closely with UX/UI teams to translate wireframes into intuitive, pixel-perfect interfaces, achieving a 15% increase in user engagement.
- Utilized modern React features including hooks (useState, useEffect, useContext) for efficient state management and modular architecture.
- Delivered clean, semantic HTML5/CSS3 code, enhancing website performance, reducing load times, and supporting SEO best practices.

Insignia Consultancy Solution **May 2024 – Jan 2025**
Sr. UI Developer *Remote*

- Developed responsive and visually appealing web applications using Next.js, React, and Tailwind CSS with cross-device optimization.
- Collaborated with UX/UI teams to design intuitive interfaces, leading to a 15% increase in user engagement.
- Implemented modern React hooks to manage complex application states efficiently.
- Maintained clean, efficient HTML and CSS code, contributing to improved application performance and faster load times.

Hypeteq Software Solutions Pvt Ltd **Dec 2021 – Apr 2024**
Jr. Software Engineer *Remote*

- Built responsive web applications using React, Angular, Bootstrap, and Webflow, optimizing overall site performance.
- Developed and customized WordPress themes and plugins with a focus on speed and SEO optimization.
- Collaborated with designers and clients to deliver intuitive, high-quality web experiences.
- Led front-end performance improvements, boosting overall site speed by 20%.

Cypherox Technologies Pvt Ltd **Jan 2021 – Dec 2021**
Web Developer *Rajkot, India*

- Built and optimized WordPress-based websites using Elementor and WP Bakery.
- Executed SEO optimizations including page speed enhancement, CSS/JS minification, and site structure refinement.
- Managed client websites on Webflow and ClickFunnels, achieving a 10% increase in lead conversions.

PROJECTS

Anyy PDF Editor *Next.js, React.js, Tailwind CSS, PDF.js, AI Integration*

- Developed a browser-based AI PDF editing application enabling users to edit text, signatures, annotations, and images with zero server uploads.
- Integrated an intelligent AI Assistant for document interaction and text editing assistance.
- URL: https://www.anyypdf.online/

Frontend Developer Portfolio *Astro 5, Next.js, React.js, Tailwind CSS*

- Engineered a high-performance portfolio website showcasing modern frontend architecture, interactive project filtering, and server API integration.
- URL: https://www.frontendvikram.space

Hotel Apartment Booking Platform *Next.js, React.js, Tailwind CSS, REST APIs*

- Developed a hotel/apartment booking web application with dynamic property listings, search filtering, and Next.js routing.
- URL: https://hotelapartments.com/

RV Product Browsing & Management System *React.js, PrimeReact, Context API, AWS Amplify*

- Built dynamic vehicle product filtering, drag-and-drop image reordering, and global state management using Context API.

Creative Abode – Agency Website *Next.js, React.js, Tailwind CSS, Framer Motion*

- Developed a high-performance agency website with smooth UI animations and responsive design.

EDUCATION

Bachelor of Engineering in Information Technology **Aug 2016 – Aug 2020**
Marwadi University (CGPA: 7.58 / 10) *Rajkot, India*

CERTIFICATIONS

Responsive Web Design Certification — freeCodeCamp (freecodecamp.org)